AUG 0 7 2000

Docket No. 00-006

Declaration and Power of Attorney For Patent Application

English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for

which a patent is sought on the invention entitled METHOD AND APPARATUS FOR CONDUCTING A TRANSACTION BASED ON BRAND INDIFFERENCE the specification of which (check one) is attached hereto. ■ was filed on 03/31/2000 as United States Application No. or PCT International Application Number 09/540,214 and was amended on (if applicable) I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56. I hereby claim foreign priority benefits under Title 35, United States Code, Section 119(a)-(d) or Section 365(b) of any foreign application(s) for patent or inventor's certificate, or Section 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate or PCT International application having a filing date before that of the application on which priority is claimed. Prior Foreign Application(s) Priority Not Claimed (Number) (Country) (Day/Month/Year Filed)

(Number)

(Number)

(Country)

(Country)

(Day/Month/Year Filed)

(Day/Month/Year Filed)

application(s) listed below:	35 U.S.C. Section	119(e)	or any	United	States	provisional
(Application Serial No.)	(Filing Date)					
(Application Serial No.)	(Filing Date)	<u>-</u>				
(Application Serial No.)	(Filing Date)	<u></u>				

I hereby claim the benefit under 35 U. S. C. Section 120 of any United States application(s), or Section 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. Section 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, C. F. R., Section 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

09/337,906	06/22/99	Pending
(Application Serial No.)	(Filing Date)	(Status) ⁻ (patented, pending, abandoned)
08/889,503	07/08/97	Pending
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name and registration number)



PATENT TRADEMARK OFFICE

Send Correspondence to:

22927

PATENT TRADEHARK OFFICE

Direct Telephone Calls to: (name and telephone number) Sc tt B. Allison (203) 461 7050

Full name of sole or first inventor Jay S. WALKER

Sole or first inventor's signature

Residence

124 Spectacle Lane, Ridgefield, CT 06877

Citizenship

USA

Post Office Address

Same as above

Full name of second inventor, if any Andrew S. VAN LUCHENE

Second inventor's signature

Date

March 29, 2000

Residence

9 Greenwood Place, Norwalk, CT 06854

Citizenship

USA

Post Office Address

Same as above

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Full name of third inventor, if any Jonathan OTTO	
Third inventor's signature	Date 7[13]00
Residence 25 Forest Street, Apt. 9A, Stamford,	ST 06901
Citizenship USA	
Post Office Address Same as above	

Full name of fourth inventor, if Magdalena MIK	any			
Fourth inventor's signature	3 2.0			Date June 15 , 2000
Residence 10 South New Street, Gre	enwich, CT 06830			
Citizenship USA				
Post Office Address Same as above		-		
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Full name of fifth inventor, if any Daniel E. TEDESCO		•
Fifth inventor's eignature		Date June 16, 2000
Residence 49 Kings Highway North, Westport, CT 06880		
Citizenship USA		
Post Office Address Same as above		

Full name of sixth inventor, if any Andrew P. GOLDEN	•	·	•	. •		· · · · · · · · · · · · · · · · · · ·
Sixth inventor's signature						Date June/4, 2000
Résidence 1867 2nd Avenue, Apt. 5D, N	iew York, N	NY 10029				
Citizenship USA						
Post Office Address Same as above						

eyenth inventor's signature	Date June 14, 2000
tesidence 44 Bedford Street, Apt. 2K, Stamford, CT 06901	
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